

ANDREA WORTHINGTON

CONTACT

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SKILLS

TOOLS

Figma
Sketch
Adobe Creative Suite
Microsoft Suite
Google Suite
Slack
Jira
Miro

DESIGN

UI / UX
Wireframing
Prototyping
User-Testing
Typesetting
HTML & CSS
Branding

INTERESTS

UI / UX Design
Design Systems
Accessibility
Data Visualization
Typography

EDUCATION

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

BFA Graphic Design · 2020
High Focus in UI/UX Design.

Innovation Certificate · 2020

Completed four courses which focused on design thinking, need finding, creativity, innovation, entrepreneurship, and developing breakthrough projects. During these classes, I worked with students from different backgrounds and majors. On top of that, I became familiar with the design thinking process and applied it to all my design work.

WORK EXPERIENCE

KIN + CARTA

Senior UX Design Analyst · Sept 2022 – March 2023

Designed 20+ components for a complex web design system, which included requirements gathering, writing usage guidelines, and close collaboration with UI developers. Established and maintained an accessible data visualization color palette, consisting of 14 colors, for both light and dark mode. Collaborated with client stakeholders and design system users to determine any business, technical, and user constraints. Facilitated and created collaborative space for internal workshops to help align the team on further iterations. Created high-fidelity prototypes to communicate a 5-year strategic vision of the client's flagship product, which was distributed company-wide.

UX Design Analyst · Oct 2020 – Aug 2022

Excelled in a fast-paced agile design environment that contained multidisciplinary teams. Constructed wireframes to identify the user experience within a brand-new product. Designed high-fidelity designs for both mobile and web. Built interactive prototypes to test user journeys and in-app component transitions. Presented design concepts with a rationale to a team of clients. Pivoted efficiently and effectively during project priority shifts.

KELSEY LEY LLC

Lead Designer · Sept 2021 – Present

Lead all design and branding for a learning and development consulting firm. Establish and implement new branding identity and guidelines for logos, colors, and typography. Designed assets including presentations, social media, course content, and website. Develop and implement a new website information architecture to enhance user experience, support content, and increase online engagement while integrating company values. Lead complete redesign of the company website after developing wireframes and high-fidelity mockups. Provide branded Wix templates for team members to efficiently curate web content as needed.