

# ANDREA WORTHINGTON

## CONTACT

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## SKILLS

### TOOLS

Adobe Creative Suite  
Microsoft Office  
Figma  
Slack

### DESIGN

UI / UX  
Wireframing  
Prototyping  
User-Testing  
Publication  
Typesetting  
Visual  
HTML & CSS  
Agile

## INTEREST

UI / UX Design  
Typography  
Publication Design  
Data Visualization  
STEM

## VOLUNTEER

AIGA  
Founders  
The Idea Store

## EDUCATION

### UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

*BFA Graphic Design* · 2020  
High Focus in UI/UX Design

*Innovation Certificate* · 2020

Designed for students whose interests and abilities are in entrepreneurship, innovation, product design, and transformative technical products and services. Consist of a set of courses to encourage students to become more innovative and generate ideas that have the potential to be breakthrough new products

## WORK EXPERIENCE

### KIN + CARTA

*UX Design Analyst* · Oct 2020 – Present

Collaborated with a multidisciplinary team in a fast-paced agile design process. Created wireframes to identify the user experience for a brand new product. Designed high-fidelity mobile screens. Built interactive prototypes for user testing and to demonstrate fluid interactions and transitions. Presented design concepts with rationale to a team of clients. Pivoted quickly with multiple priority shifts.

### 4-H ILLINOIS STATE OFFICE

*Experience Designer* · Nov 2018 – May 2020

Designed gamification of learning objectives as a delivery method for grades 6-12 about AG, STEM, and design thinking. Built prototypes and tested design deliverables to identify weaknesses and strengths in user experience.

### NINTH LETTER

*Senior Designer* · Jan 2020 – May 2020

Leading production of the new issue. Oversee design and production of the roughly 200 page book. Conceptualized and executed a majority of the illustrations. Edited illustrations done by other students for color and quality. Adjusted art to be sent to the publisher.

*Designer* · Aug 2019 – Dec 2019

Designed a 192 page book, manuscript to bound book, in 4 months while working closely with 5 other designers. Developed interior book design and cover design Conceptualize illustrations and typographic layout within a limited budget.

### TYPOGRAPHY FOR UX DESIGN

*Invited Lecturer* · Aug 2020

Spoke to ARTD 222 Type and Image class about my typography development skills. Shared the importance of accessibility in UX design through typography. Created a typography pocket book from Robert Brignhurst teachings to share with other students.